

Celebrating in style

Time-Link Cargo marks 10th anniversary with a 'Special Edition' Scania V8 R580



In honour of Time-Link Cargo's 10th anniversary, an unusual Scania R580 V8 was added to the Time-Link Cargo fleet, which was specially 'dressed' for the occasion – all in red, with a few added 'signature' beautifications. At a special celebratory event this new Scania 'Special Edition' was revealed in Cape Town earlier this year, together with nine other units delivered in time for the company's celebration.

Time-Link Cargo is a successful Western Cape-headquartered logistics company, started ten years ago by Kamal and Kashmir Mitoo.

Kamal Mitoo oversees the long-haul operations, while Kashmir as Financial Director remains responsible for the entire administration.

Perhaps the stand-out characteristics of this business are the goals and ethics according to which it is run. Time-Link Cargo follows is a highly 'personalised' approach, one built on trust and true partnership. Business partners like Scania Trucks and a host of other suppliers are 'part of the family', as it were. This is strengthened by a corporate culture of openness to technological and conceptual innovation.

With a motto, 'Time is Money', theirs is a logistics company that cannot afford to default on customer promise. Their aim is to jointly

Celebrating Time-Link Cargo's 10th Anniversary Edition Scania R580 are Petr Novotny, MD of Scania Finance, Kamal Mitoo, owner of Time-Link Cargo, Steve Wager, MD of Scania, and Alexander Taftman, Product and Marketing Director at Scania.

only way in which everyone's objectives are jointly achieved," says Kamal Mitoo. "This is one of the reasons why I've chosen to partner with Scania for my trucks, which, by the way, is the single largest Scania-only fleet operating out of the Western Cape."

Mitoo adds: "I chose Scania also because of their willingness to understand my business; for being prepared to collaborate on what suited Time-Link Cargo best."

"The Scania fleet is Time-Link Cargo's face to the world and this is why we ensure that they are pristine at all times. We all take pride in our fleet – drivers and office-based staff alike," says Mitoo.

"Time-Link Cargo has established exceptionally high standards of operational criteria that follow a strict compliance with legislation. The company boasts modern, well-maintained depot facilities that deliver consistently effective control and management systems. The 24-hour manned control room operates throughout the year and offers real-time live vehicle tracking.

"This capability ensures that proper routes are followed, driving hours are adhered to and that drivers sleep in allocated safe sleeping areas which safeguards the fleet, clients' cargo and our drivers."

Examples of how strictly Time-Link Cargo views overall road, driver and vehicle safety is their adherence to stringent criteria.

"We service clients nationwide. With our head office based in Cape Town and branches in Johannesburg and Durban, we are able to offer a variety of professional services, including long distance transport, dedicated contracts and warehousing.

"We are able to meet the needs and preferences of our individual clients, ensuring a mutual understanding and uncompromising commitment to getting the job done right, the first time!" concludes Kamal Mitoo proudly.

serve Time-Link Cargo's customers in such a manner that they, in turn, select Time-Link Cargo as their partner of choice.

"Mutual understanding and uncompromising commitment to collaboration form the basis of our business. We believe it is the

